



Business Activity Monitoring (BAM)

Sorina Costin, Business Analysis Manager BPMWave International





Agenda

- 1. Why a BAM solution?
- 2. What can you do with a BAM solution?
- 3. Who needs a BAM Solution?
- 4. How can you use a BAM Solution?- Key Features
- 5. Benefits for individuals and organizations

APERTIX Why a Business Monitoring Solution?

Project Management is a critical activity

Process management is our business

<u>Knowledge</u> – Project and Process Management are linked and at times are synchronous.

- Dependent and sometimes sequential activities
- Project components have approvals
- Governance requirements within projects
- Stop and go nature of Project Management without workflow

Gaps in Market Systems

- Lack of workflow automation on tasks
- Lack of governance over critical PM areas (cost, time, project methodology)
- Minimum visibility into roadblocks
- Lack of automated quality control mechanism
- No means to measure human performance for improvement
- No monitoring....just record, update and check



APERTIX What can you do with a Business Activity Monitoring solution?

Orchestrate, Monitor and Measure all Critical Work Activity

- Insure best practice adherence in activity definition and orchestration
- Measure and monitor activity duration and cost
- Automated escalation on all proposed activity alterations
- Generates alerts on activity delays, time or budget overages
- Best practice libraries for each type of work plan
- Interactive activity optimization
- Document forwarding and approvals on all work
- Full audit trail on all work performed, time, costs and approvals
- With transparency for customers if desired

Onitor and Measure all Human Activity within Work Activity

- In terms of time, cost and quality of outputs
- Understand true headcount capacity
- Measure performance for individuals and teams
- Insure quality of outputs
- Identify organizational skill gaps



Who needs a Business Activity Monitoring Solution?

Mission critical work activities that require:

- Consistency in execution (What exactly needs to be executed and in what order and by whom)
- Strong need for adherence to time and cost
- Automated approvals on work completion, time and deliverables
- Strong interest in activity and work plan optimization for continuous improvement
- Need to measure human performance within context of work performance
- Legislative or industry specific requirement for electronic audit trail on work activities

High Governance Markets

• Pharmaceuticals

- Public Funded Entities
- Energy, Oil and Gas & Construction
- Aviation
- Professional Service Firms
- Banking

Key System Features

Easy and Intuitive Setup

- Replicate organizational framework, add users and project roles, create projects
- No coding involved and internal administration is straight forward

End to end process orchestration

 Assignment of tasks, requests for reporting and approvals, project team assignments, project plan development.

Continuous System Monitoring vs Continuous Human Monitoring

- Automatic escalations for exceeding of KPI's on time and cost and changes in project methodologies or other project red flags
- Creating full management by exception

Advanced Project Analytics and Reporting

- Real time and retrospective metrics on project efficiency, cost and profitability
- Real time and retrospective reporting on efficiency and profitability for project employees

Leveraging of other Mission Critical Technology Systems

• ERP's, CRM's, Other





Demonstration



Benefits of a BAM Solution

- Ability to monitor project and human performance in a single platform
- Real time transparency to all projects in play
- True management by exception
- The ability to manage projects in terms of time, cost and quality of outputs
- Insures deadlines are met along with driving best practice adherence, rules enforcement auditability and security
- End to end governance over internal and external PM & Administration





Thank you!

Sorina Costin, Business Analysis Manager BPMWave International

1. Setting up your organizational structure

3 April 2012

	APERTIX						С	at	alog	S					?		
1	Genders									Project Ty	pes						
2	Positions					Code				en-US	Fr-FR	ro-RO	ru-RU	Active	Edit		
					1	М			Merg	ers & Acquisitions				1	1		
3	Project Types				2	PHI				Pharma				1	1 1		
4	Reject Reasons				3	Software Implem	nenta	ation	Softwa	are Implementation				1	1		
5	Statuses				4	Technology Tr			Tec	hnology Transfer				1	1		
6	Task Categories																
	•	Ċ	A	PERTIX						Catal	ogs						2
 _			1 (Genders								Positio	ns				
		_	_	Positions					Code	en	i-US		Fr-FR	ro-RO	ru-RU	Active	Edit
 				Project Types				1	AP	Ass	ociate					1	1
			_	Reject Reasons				2	AS	Accountin	g Specialist					1	1
			_	Statuses				3	ASM		es Manager					\checkmark	1
			6	Task Categories				4	BA		ss Analyst					1	1
				-			11	5	BDM	Business Deve		-				1	1
								6	BPM		oject Manage	er				\checkmark	1
								7	CFO		ncial Officer					\checkmark	1
								8	CL		erical					1	1
								9	C00		rating Officer					1	1
								10	CPT		ptroller					\checkmark	1
								11	DM		ent Manager					1	1
								12	EX		cutive					1	1
								13	FA		al Analyst					1	1
								14	FC		g Clerical					1	1
								15	GM	Genera	l Manager					1	1
								+	¢ 🗛 !		ia <a pa<="" td=""><td>ge 1 of 2</td><td>2 -> > > 2</td><td>0 🔻</td><td></td><td>Vie</td><td>w 1-20 of 25</td>	ge 1 of 2	2 -> > > 2	0 🔻		Vie	w 1-20 of 25

1 Languages							Languages				
2 Labels Admini	stration		Cod	e			Language	Culture	Active Ed	it	
3 Settings		1	en-l	JS			English	en-US	V /	*	
4 Error Log		2	Fr-F	R			French	fr-FR	V 0	*	
5 Users administ	tration	3	ro-F				Romana	ro-RO	V 0		
		4	ru-F				Russian	ru-RU	V /		
	APERTIX 1 Languages 2 Labels Administration					Aam	inistration	Isers			
				Last Name	Name	Email	Usemame	Language	-	Edit	
			1	Apertix	Admin	manuela.vedes@edata.ro	apertix_admin	English	1	0	
	4 Error Log			2	Bradley	Shelly	manuela.vedes@edata.ro	shelly.bradley	English	1	0
	5 Users administration			3	Brown	Monique	manuela.vedes@edata.ro	monique.brown	English	1	0
				4	Davies	Ethan	manuela.vedes@edata.ro	ethan.davies	English	V	1
				5	Kelly	Albert	manuela.vedes@edata.ro	albert.kelly	English	√	
				7	King Little	Martin John	manuela.vedes@edata.ro andrei.postoiu@edata.ro	martin.king iohn.little	English	V	1
	· · · ·			8	Lynch	Kimberly	manuela.vedes@edata.ro	kimberly.lynch	English	V	0
Viulti-lan	guage feature	to a		9	Mayer	Ruth	manuela.vedes@edata.ro	ruth.mayer	English	1	-
ulti-natio	nal users pop	ulation		10	Robinson	Sarah	manuela.vedes@edata.ro	sarah.robinson	English	1	0
				11	Stephenson	Tyler	andrei.postoiu@edata.ro	tyler.stephenson	English	1	0
	&			12	Wagner	Polly	manuela.vedes@edata.ro	polly.wagner	English	•	
Easy users administration									English French Romana Russian		

APERTIX	Or	ganization	al Structure			2
Irganizational Structure						
	Name		Code	Active	SD	GM
 Goldenlane 			GLDL	1		
 Accounting 			ACC	1		
 Accounting Specialist 	* Expand All		AS	1		
 Mayer Ruth 	[↑] Collapse All		manuela.vedes@edata.ro	1		
 Department Manager 	🖙 Add Department			1		
Board	🖉 Edit Department	I ree style	organization,	1		
General Manager	Add Position	easy to be	e set up	1		
 Wagner Polly 		through 'R		1		
Steering Comitee			-	1		
Business Architecture		capabilitie	S	1		
 Business Development 		\sim	00	1		
 Business Development Manager 	± Expand		BDM	1		
 Little John 	T Collaps		andrei.postoiu@edata.ro	\checkmark		
 Department Manager 		_	DM	1		
Finance	Add En	npioyee	FIN	1		
 Infrastructure 			IF	1		
▶ Legal			LGL	\checkmark		
Operations			OPS	\checkmark		
• Patents			PT	\checkmark	X	
Project Management Office			PMO	1		
 Quality Assurance 			QA	1		Copil
 Sales 			SLS	1		CHI
Area Sales Manager			ASM	1		

APERTIX 2. Setting up a project plan

APERT	тіх	Projec	cts				2				
		Project Lis	st								
Code	Name	Туре	Category	Project Manager	Back up PM	Active					
API	Apertix Implementation	Software Implementati	Billable	Albert Kelly	Sarah Robinson	0	~				
DoA	Delegation of Authority	Software Implementati	Billable	Ethan Davies	Kimberly Lynch	0	(
ONP	Opening new Pharmacy	Pharma	Billable	Albert Kelly	Sarah Robinson	0	(
PHI	Phantom Implementation	Software Implementati	Billable	Sarah Robinson	Polly Wagner	0	۵				
WTT	Wireless Technology Transfer	Technology Transfer	Billable	Martin King	Monique Brown	0	(
ه م(+)	¢ t	APERTIX Project Settings	oles Settings Pr	roject Plan Gan	Proje	ect Sel	tup				2
		Pr	oject Name Opening roject Code ONP roject Type Pharma				Proje		Albert Kelly Robinson Sarah 15.06.2011	•	
			g Category Billable		-				08.12.2011		
			Responsible Lynch Ki	and a set of					Bradley Shelly		
				mberly	•		Legal	Responsible	Bradley Shelly	•	
			re Business 🔽								
		Project Options	toles	 ●pe 	a)	- Logo			Delete		
			Expor	Import					Save	Cance	

	Proje	ect Setu	р		9
Project Settings Roles Settings Project Plan Gantt C	hart				
Role Name			Role Name	No. of Roles	Edit
		📃 Lega	adviser	1	8 ×
Associate		📃 Busin	ess Development Manager	1	🖶 🗙
BPM Architect		Acco	unting specialist	1	🖶 🗙
BPM Designer		📃 Area	Sales Manager	1	🖶 🗙
BPM Developer		📃 Natio	nal Sales Manager	1	🖶 🗙
Business Analyst		E Finar	cial Analyst	1	🖶 🗙
Business Development Manager		Cene	ral Manager	1	🖶 ×
Chief Financial Officer		Steer	ing Committee	1	🖶 🗙
Chief Financial Officer		🔽 Huma	n Resource Manager	1	🖶 🗙
Chief Operating Officer Chief Operations Officer Clerical					
			r		
Comptroller			Ductor Deles and		
Comptroller Financial Analyst			Project Roles assi		
•					
Financial Analyst			through 'Drag &	Drop'	
Financial Analyst Floating Clerical				Drop'	
Financial Analyst Floating Clerical General Manager	\		through 'Drag &	Drop'	
Financial Analyst Floating Clerical General Manager Human Resource Manager			through 'Drag &	Drop'	
Financial Analyst Floating Clerical General Manager Human Resource Manager Key Account			through 'Drag &	Drop'	
Financial Analyst Floating Clerical General Manager Human Resource Manager Key Account Key Account Manager			through 'Drag &	Drop'	

APERTIX	Pr	oject	Setup						?
Project Settings Roles Settings Project Plan Ga	ntt Chart								Poles & Pliverable ignment
Project Plan								de	liver
Adding tasks,		Code	Category	Duration	Estimated	Start Date	End Date	Role	ignm.
subtasks, deliv	erables				budget				""ent
Cooping now Pharmacy		ONP	Billable	4520.00	155150.00	15.06.2011	31.12.2012		
Propose pharmacy opening in through right of	CIICK	1.1	Activity	248.00	124000.00	16.05.2011	27.06.2011	Steering Committee 1	8
• Identify suitable location		17	Activity	247.00	2470.00	28.06.2011	08.08.2011	Area Sales Manager 1	в
 Visit selected location 	± Exp	and All	Activity	40.00	1000.00	09.08.2011	15.08.2011	Business Developmen	8
 Estimate cashflow for the first two years 	₹ Colla	apse All	Activity	16.00	160.00	16.08.2011	17.08.2011	National Sales Manag	8
 Estimate investment size 		·	Activity	40.00	1000.00	18.08.2011	22.08.2011	Business Developmen	8
 Financial projection for the first two years 	→ Ad	d Task	Activity	16.00	192.00	23.08.2011	24.08.2011	Accounting specialist	в
 Decision to open the pharmacy in the designated location 	See Add	SubTask	Activity	16.00	8000.00	25.08.2011	26.08.2011	Steering Committee 1	в
 Negociate location leasing contract 	Add D	eliverable	Activity	88.00	880.00	27.08.2011	06.09.2011	National Sales Manag	8
 Sign location leasing contract 			Activity	16.00	640.00	07.09.2011	08.09.2011	General Manager 1, N	8
 Register location as business branch 	🖉 Edi	t Node	Activity	48.00	480.00	09.09.2011	14.09.2011	Legal adviser 1	8
 Develop project for advertising authorization 	🗊 Dele	te Node	Activity	48.00	1200.00	15.09.2011	20.09.2011	Business Developmen	8
 Develop and regiser fiscal recording files 			Activity	32.00	128.00	15.09.2011	19.09.2011	Accounting specialist	в
 Obtain fiscal authorization 	+ Expa	nd Node	Activity	96.00	960.00	20.08.2011	05.09.2011	Area Sales Manager 1	8
 Obtain authorization from the local pharmacist council 	– Collap	se Node	Activity	88.00	880.00	15.08.2011	27.08.2011	Area Sales Manager 1	8
Create location plan		1.15	Activity	208.00	5200.00	09.09.2011	14.10.2011	Business Developmen	8
 Order and install advertising panels 		1.16	Activity	312.00	7800.00	24.08.2011	16.10.2011	Business Developmen	8
Create location subdivisions		1.17	Activity	16.00	160.00	09.09.2011	08,12,2011	National Sales Manag	8

Resources and Roles

🖎 Task		h August 2011 21st August 2011
		T W T F S S M T W T F S
🚿 🚥 1.1. Propose pharmacy opening in new area	0% 4783!	
🖎 🚥 1.10. Register location as business branch	0% 47838 0% 47844 0% 0% dependencie	
🖎 🚥 1.11. Develop project for advertising authorization	0% 🛇 (^{dependendendendendendendendendendendendende}	³⁵ &
🔊 🌕 1.12. Develop and regiser fiscal recording files		s 🛛
🖎 🚥 1.13. Obtain fiscal authorization	0% © 25% © 0% © 0% © 0% ©	
🔉 🚥 1.14. Obtain authorization from the local pharmacist council	0% 📀	
🔉 🔤 1.15. Create location plan	0% 📀	
🔉 🚥 1.16. Order and install advertising panels	0% 📀	
😽 🚥 1.17. Create location subdivisions		
💦 1.2. Identify suitable location	0% 4783()	
😽 🔤 1.3. Visit selected location	0% 4783; 🛇 🕨	Ь
8 1.4. Estimate cashflow for the first two years	0% 47838 🕥	
💸 1.5. Estimate investment size	0% 4783	• <u> </u>
1.6. Financial projection for the first two years	0% 4784(💟	▶ <u> </u>
8 1.7. Decision to open the pharmacy in the designated location	0% 4784' 💟	• <u> </u>
8 1.8. Negociate location leasing contract	0% 47842	₩
💸 🦾 1.9. Sign location leasing contract	0% 4784: 🛇	

APERTIX 3. Working in an active project

port Hours												
		A	ctivity				Role	Hours	Meeting	Progress (%)	Status	Actio
Opening nev												~
	iscal authorization						ASM	5:00		65		Ð
	ting the fiscal authorities						ASM	3:0	1		0	
	aring the requested material						ASM	2:0			0	1
 Meet 	ting for documents validation						ASM	2:00	\checkmark		0	1
Hours Meeting Comments	16:00	vised.]	18:00	▲ ▼ Cancel	1	Fiscal Authoritation	CONTENTS I ANTRODUCTION A 2 LOSSINUT COM 2 Assessment of 2 Assessment of 2 Assessment of 2 Assessment of 2 Assessment of 3 Assessment of 4 Assessment	Fiscal Authoritation	What discussion is a second se	en Ro-ener'te conditation, et er get		
					+ Φ	-		Page 1 of 1	10 -		View 1 - 1 of 1	



Daily Activity Review

?

Activity Review									
Activity Name	Details	Role	Hours	Meeting	Progress (%)	Approve	Reject	Status	Actions
Opening new Pharmacy/Estimate cashflow for the first two years	cashflow report draft	ASM	3:00		0	V		0	Ę
Opening new Pharmacy/Estimate cashflow for the first two rears	Report presentation & Gap analysis	ASM	2:00		0		V	> ®	ę
Opening new Pharmacy/Obtain authorization from the local harmacist council	Authorization from the Local Pharmacists Council	ASM	0:00		0	V		0	\$
Opening new Pharmacy/Obtain authorization from the local harmacist council	Framework agreement draft	ASM	3:00		0	V		0	ę
	Il in the reason for ejecting a task	eason story omments	Exceeding all Others Unrealistic sm Wrong Activit Please provide	all effort re ty Reported	ported				× v
	On/A OApproved	eRej	jected				Save	× Ca	ncel
Approve All	re <e 1<="" page="" td=""><td>of 1 🕟 🛛</td><td>►I.</td><td></td><td></td><td></td><td></td><td></td><td>Total</td></e>	of 1 🕟 🛛	►I.						Total
			Sav			omit		Can	

APERTIX 4. Reporting

Projects Dashboard Nov 14, 2011 Dec 14, 2011 -Start Date **T** -End Date Refresh Worked hours per project hours Worked hours per project categories Phantom Code1 Billable Apertix Free NonBillable Business Application Support Opening New Pharmacy NonBillable 34% **Business Application Support** Wiki Implementation Wireless Technology Transfer Presales Delegation of Authority Apertix Implementation Billable 66% CAAS Phantom Implementation Activity Monitoring hours **BA Development Plan** IST Development Plan -

Worked hours per project

Project Name / Code		Start Date	End Date	Duration	Project Manager	BK Project Manager	Hours
Phantom - PG	PhPG	Apr 1, 2011		257	Joseph Hanna	Kathy Logan	4
Apertix - APX	APX	Dec 2, 2011	Jan 31, 2012	60	Miranda Byrne	Michael Smith	5
Wireless Technology Transfer	BDP	Dec 6, 2011	Mar 31, 2012	116	Jerry Logan	Terry Stevenson	36
Billable - Total							4,112.5
IST Development Plan	ISTDP	Jul 18, 2011	Nov 18, 2011	123	Monique Brown		10
BA DEvelopment Plan	BADP	Aug 1, 2011	Nov 18,	109	Alan Marty		2.5
Free - Total							12.5
Presales	PSL	Feb 28, 2011	Dec 31, 2011	306	Kelly Little		373



Departments Worked Hours

